

BAI0178 IT law and Entrepreneurship

Course Information

Course name: IT law and Entrepreneurship

Course code: BAI0178

Credits: 3

Weekly contact hours (lecture + practice): 2 + 0

Assessment type: Colloquium (oral/written exam)

Responsible institute code: MII

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Course Description

1. Objective of the course:

The aim of the course is to familiarize students with Hungarian and international legal and business aspects of information technology.

2. Knowledge to be acquired:

Software as intellectual property. Types of software from a legal perspective. Copyright fees and licenses. User rights. Copyright law. Activities of the Business Software Alliance. Legal use of software. Labor law issues.

Characteristics of sole proprietorships and business associations. Features of micro, small, medium, and large enterprises. The process and legal background of establishing a business (company). Business planning, lending, and financing. State institutions and professional organizations related to enterprises.

Assessment, requirements for final grade/exam:

- Achieving at least 50% on the midterm test during the semester
 - At the end of the semester: a pitch presentation about a self-designed business/product, including its legal aspects
 - Or an oral exam based on the semester material
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Required and recommended literature:

1. Eperjesi Zsuzsa – Hajós Ferenc: Jogi és vállalkozási ismeretek, Budapest : Tankönyvmester K., 2013. -172 p., ISBN: 9789632750583
2. Vecsenyi János: Kisvállalkozások indítása és működtetése. –Budapest : 72H.COM, 2011. – p. 414., ISBN: 9789633947685
3. <https://commission.europa.eu/business-economy-euro>
4. <https://www.copyright.eu>